



## Sponsorship Opportunity

### International WW Hall of Fame Induction Ceremony

Saturday, May 2<sup>nd</sup>, 2026

We are thrilled to share that Canada is hosting this important event honoring the Whitewater Explorers, Pioneers, Competitors and Advocates whose passion and leadership have shaped the world of paddle sports.

The 2026 International Whitewater Hall of Fame (IWHoF) Induction Ceremony will be held at the iconic [Canadian Canoe Museum](#) in Peterborough, Ontario. As one of *National Geographic's Best of the World 2024* and featured in *The New York Times 52 Places to Go in 2025*, The Canadian Canoe Museum offers an unforgettable setting for our 2026 whitewater celebration social.

[Please take a look at this 1-minute event video!](#)

The IWHoF event will induct Explorer *Roger Parsons* (Canada), Champions *Dana Chladek* (USA) and *Danielle Woodward* (Australia), and Advocates *Hugh Canard* (New Zealand) and *George Wendt* (USA). This year's event promises to be an inspiring gathering of river enthusiasts, industry leaders, and supporters from across the globe. The [event registration platform](#) is now available.

We are seeking sponsorship to elevate the quality of experience for the inductees and enable us to enhance the evening with food and beverages. Would you consider becoming an official contributor to the 2026 IWHoF induction celebrations?

#### **GOLD SPONSOR** CAD\$5,000+ cash donation

Includes 5 event tickets, prominent recognition in the event program, slide presentation, and on the World River Centre website.

#### **SILVER SPONSOR** CAD\$1,000–\$3,000 cash donation or value in-kind

**Silver Option 1:** Includes two event tickets, recognition in the program, slide presentation, and on the World River Centre website. Silent Auction items will be promoted through the World River Centre website and 32auction bidding site

**Silver Option 2:** We have six booth/table spots in the Atrium available from 5:30–9 pm  
Total value: CAD\$1,000 - a combination of \$500 cash donation and \$500 in product – either for the Silent Auction or to enhance the Atrium Social (e.g. beer)

## **BRONZE SPONSOR** CAD\$500 to \$1,000 silent auction donations

Silent Auction items will be promoted through the World River Centre website and silent auction 32auction bidding site.

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## Silent Auction

We are hosting a **silent auction** to raise funds that directly support IWHO's mission: *preserving the stories of our sport, recognizing those who have advanced it, and inspiring future generations to discover the magic of moving water.* **Online bidding** will go live two weeks before the event, culminating at 7:30pm on May 2nd, on-site where items will be displayed in the Atrium of the Canoe Museum.

We are asking sponsors to contribute an item worth CAD\$500 or more to help showcase your brand or organization to a passionate, engaged river community. Silent auction items include:

- Outdoor gear, paddling equipment, or apparel
  - Adventure travel packages or guided experiences
  - Artwork, photography, books, or handcrafted items
  - Gift certificates, services, or unique specialty items
  - One-of-a-kind memorabilia or collector's pieces
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## Door Prizes

Paddling related door prizes will be drawn throughout the evening. You can contribute and have your name mentioned.

Please bring physical goods donations with you or mail to:

**Madawaska Kanu Centre**  
**247 River Road**  
**Barry's Bay, Ontario**  
**K0J 1B0**

If you can support the 2026 Induction Ceremony as a sponsor, please contact us by March 15<sup>th</sup>, 2026. We are happy to discuss. Thank you for considering this sponsorship opportunity to celebrate our shared river heritage and help honour the individuals who have made whitewater history. Your support truly makes a difference.

*Warm regards from the planning team. We look forward to hearing from you.*

**Claudia Van Wijk**, WRC Board of Governors; 2026 Induction Ceremony Co-Chair  
[Claudiavw613@gmail.com](mailto:Claudiavw613@gmail.com)

**Pam Dillon**, WRC Vice Chair; 2026 Induction Ceremony Planning Committee  
[pamsdillon@aol.com](mailto:pamsdillon@aol.com)



# 2026 IWHoF Induction Ceremony

## World River Centre

The World River Centre (WRC) was founded in 2019 to provide a community-based research and activities for education, stewardship, celebration, and the enjoyment of rivers around the world. The WRC has initiated a collaborative to develop and maintain a central, publicly accessible archive of whitewater activities, share educational and experiential opportunities for river enthusiasts, and celebrate excellence and leadership in the river community.

The [International Whitewater Hall of Fame](#) is the central program of the World River Centre (formed in 2019) which, since 2005, has welcomed over sixty-five inductees from 14 countries.

## Canadian Canoe Museum



Welcome to **The Canadian Canoe Museum**, located on the Traditional Territory of the Williams Treaties First Nations in **Peterborough, Ontario!**

For more than 25 years, the Canadian Canoe Museum has been home to the world's largest and most significant collection of canoes, kayaks and paddled watercraft. More than 600 in number, the watercraft and their stories have a pivotal role to play in understanding our past

and collective future. As part of the Museum's responsibility for this one-of-a-kind collection, we have built a new home along the water's edge of Little Lake, a widening in the Otonabee River.

The Canadian Canoe Museum's location allows it to offer an incredibly special visitor experience for all ages. The 20,000-square-foot Exhibition Hall hosts a unique suite of exhibits that explore different themes surrounding the canoe and kayak and dive into the fascinating stories carried by the 100+ watercraft in this space. The Collection Hall allows for the display of 100% of the Museum's watercraft in a Class "A" controlled museum environment.

Explore this world-class facility and uncover the stories behind the collection, from honouring Indigenous traditions to embracing diverse perspectives, the Museum's commitment to stewardship extends far beyond artifact preservation—it's a pledge to foster meaningful connections and inspire new generations of stewards of our lands and water.

**Canadian Canoe Museum  
2077 Ashburnham Dr.  
Peterborough, Ontario  
Canada**